

FELICIA REED PHOTOGRAPHY

MODERN BEAUTY

MAGAZINE

40
women
40
stories

GET TO
KNOW

THESE
INCREDIBLE
WOMEN

2022 VOL II



MODERN BEAUTY

B E A U T I F U L



P O W E R F U L

Felicia Reed

Empowering beauty, defying age!

I am a portrait photographer, wife, and mom, who, at 40 years old, decided to leave my career as an ultrasound technician to pursue my passion for photography. After my empowering photoshoot at 39, I had newfound self-love and confidence. As a result, I was inspired to empower other women, especially those over 40, to embrace their beauty and feel confident in their skin. That's why I started the '40 over 40' campaign - to encourage women to embrace their age, beauty, and new beginnings.

As a society, we often overlook the beauty and worth of individuals over 40, but I am on a mission to change that. I believe that age is just a number and doesn't define our worth or beauty. Through my '40 over 40' campaign, I aim to challenge the notion that beauty and success are only for the young. I want to showcase the confidence, beauty, and success of individuals over 40 and prove that as we age, we only become more beautiful and capable of changing the world.

This campaign will empower women over 40 to embrace their age and inspire the media to represent this demographic better. This is the movement!



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on aging

When you see me sitting quietly,
Like a sack left on the shelf,
Don't think I need your chattering.
I'm listening to myself.

Hold! Stop! Don't pity me!
Hold! Stop your sympathy!
Understanding if you got it,
Otherwise I'll do without it!

When my bones are stiff and aching,
And my feet won't climb the stair,
I will only ask one favor:
Don't bring me no rocking chair.

When you see me walking, stumbling,
Don't study and get it wrong.
'Cause tired don't mean lazy
And every goodbye ain't gone.

I'm the same person I was back then,
A little less hair, a little less chin,
A lot less lungs and much less wind.
But ain't I lucky I can still breathe in.

maya angelou



shani ali

What is the main reason you are doing this photoshoot?

I want up-to-date pictures of myself that capture my growth, beauty, and the many personalities of the woman I have grown to be.

When you look in the mirror what are your favorite features you like?

I love my smile, my hair, my hips and waist

What's your love language?

Acts of service, words of affirmation, and physical touch





tangelia pruitt

woman to woman
may we allow each other
the freedom to explore
all of the depths and
variations
of our own femininity,
and not judge or
condemn each other
for the layers and
directions
of womanhood
we each choose to pass
by or take on.
we will not all find or
define ourselves
in the same way,
but as we find and
define ourselves
let us not stand in each
others way.

~butterflies rising



lezli le

I can't think of any better representation of beauty than a woman than a woman who is unafraid of being herself.

~Emma Stone





abigail monk

What are you most excited about when it comes to doing this photoshoot?

The self-esteem for me and the excitement of my boyfriend. Also, a more professional view of myself that I portray to others.

When you look in the mirror what are your favorite features you like?

Eyes; smile

Please tell me a little about yourself and what you do.

I am a Regional Marketing Manager, or Contract Manager, for a nonprofit that helps to employ people with disabilities. I love my 15-year-old dog. I love to eat out, and I enjoy cocktails: mainly bourbon! My parents have a ranch and lake house, and we enjoy the outdoors.



jill leberknight

When you look in the mirror, what are your favorite features you like?

I like my smile and expressive face.

Please tell me a little about yourself.

I am a realtor and am getting ready to celebrate 17 years in the business. I have built a community and service-focused real estate business that I am proud of!

What is your favorite artist or genre of music you like to listen to?

Oh gosh, I have so many! I love musical theater. I also love the '80s and '90s music, dance music, power ballads, and Beethoven.





martina robinson

Please tell me a little about yourself and what you do.

I am very happy being me, and I want my pics to show my genuine happiness, confidence, boss lady vibes, and unapologetically me. I am an introvert, a mother of 5, and in management at work. I love smoking cigars and having a nice whiskey. I am very much into fashion and all things pretty. I love hats! I have a nice collection and look best while wearing them. I am not fluffy. I have a rebellious spirit and many tattoos, and will do what I want.

When you look in the mirror, what are your favorite features you like?

My eyes, lips, and skin tone. I also love my weight loss!

What is your favorite artist or genre of music you like to listen to?

I am not an R&B type of person. I am an old-school rap lady: Snoop, Dre, and Too Short. I like old-school, down-south rap. UGK and Outkast are my fav.

angelia malbrew

What is the main reason you are doing this photoshoot?

I want to celebrate myself for a change. I want to get the same experience I give my clients. I want to celebrate the woman in me who has gotten overlooked because I pour so much into helping and inspiring other women. It's my time to shine!

Do you have any main hobbies or causes you are passionate about? What do you like to do for fun?

Just being in the presence of a woman I admire and have looked up to since I heard her speak. I am like a kid at Christmas. I'm so excited!

What's your love language?

I'm a hugger. And I go all out for those I love.





carla umlaut

Phenomenal Woman *Maya Angelou*

Pretty women wonder where
my secret lies.

I'm not cute or built to suit a
fashion model's size
But when I start to tell them,
They think I'm telling lies.

I say,

It's in the reach of my arms,
The span of my hips,
The stride of my step,
The curl of my lips.

I'm a woman
Phenomenally.
Phenomenal woman,
That's me.

I walk into a room
Just as cool as you please,
And to a man,
The fellows stand or
Fall down on their knees.
Then they swarm around me,
A hive of honey bees.

I say,

It's the fire in my eyes,
And the flash of my teeth,
The swing in my waist,
And the joy in my feet.

I'm a woman
Phenomenally.



angelique ibarra

Please tell me a little about yourself and what you do.

I have been a nurse for 22 years this year. I still feel like I was called to do this work, pandemic and all.

I am also in a new phase of life of being reflective and remembering what I like to do. For the last six years, I have been doing what my ex wanted/liked versus my wants and needs. I enjoy exercising to trap cardio. I just started back reading the Michelle Obama book. I spend a lot of time with volleyball with my youngest, and I love hanging out with family and friends.

What is your favorite artist or genre of music you like to listen to?

My favorite Pandora station is 2000's R&B: Monica, Avant, Aaliyah, Fantasia...love it all!





wendolyn washington

Please tell me a little about yourself and what you do.

I am a retired HR executive who now serves on boards supporting children's missions. I am passionate about my blended family, friends, and projects. I love to entertain, love to laugh, love concerts, love beach vacations, and I just love life!!

What is the main reason you are doing this photoshoot?

I want to capture myself at 65 years of age. I would also like a photo with my husband...we both have milestone birthdays this year. I am also interested in a sexy photo!

What are you most excited about when it comes to doing this photoshoot?

After seeing my girlfriend's photo, I was blown away by the look of professionalism and how you captured her essence. I want you to do the same for me.

kathy burrell

What is your favorite artist or genre of music you like to listen to?

Old school! I love Brand New Heavies, Louie Vega: Masters at Work, Earth Wind & Fire, Kirk Franklin, HER, Kendrick Lamar (my son likes him), and so many more!

What's your love language?

I love to hug folks and intertwine my feet with my husband's. I love to kiss and hug my son.

Please tell me a little about yourself and what you do.

I belong to a Hiking group and book club and love to vacation. I'm also passionate about young adults and their education.





Michelle Azuara

Do you have any main hobbies or causes you are passionate about?

I love my family! They are my greatest achievements.

What is the main reason you are doing this photoshoot?

I'm celebrating my 50th birthday!

When you look in the mirror what are your favorite features you like?

My eyes and my smile.

Embrace who you are now. Embrace what makes you different. If people don't like you for who you are then those people aren't meant to be in your life."

Issa Rae

aida berduo

Who was the most influential person in your life?

A former boss named Dianne Mendoza was one of the most influential women in my life. I met her when I was 25, and she became a mentor.

What is the most valuable lesson life has taught you?

Life has disappointments, and we must learn to get up, move forward and keep living our best life. God is always in control.

What wisdom can you share with your younger self?

You are special and worthy of love and affection. Start by giving it to yourself.





andrea gonzalez

Please tell me a little about yourself and what you do.

We are all very into fitness. My husband and LeAni are "Crossfitters." I help folks with health insurance, so health and nutrition are very important. I run my dogs 3 miles/per day and do lots of DIY projects to keep me in shape.

What's your love language?

My personal love language is food - good food that is also healthy and service to others.

What is your favorite artist or genre of music you like to listen to?

My daughter RyeLe's playlist. She has the BEST music!!! I don't know where she gets it, but it's always happy and amazing!

rebecca vita

What drew you to the 40 Over 40 movement?

Often times society does not portray an aging woman as strong and beautiful. However, my 40s have been a time when I felt my strongest, most confident, and clearest perspective on life. I wanted to share this love of aging and confidence with other women embarking on their journey into middle age. It's not a time that should be approached with fear, but rather embraced with peace and grace.

Who was the most influential person in your life?

My grandmother has been a source of faith and strength in my life. She has always shared her wisdom in the most positive and centered way. She is driven by faith and a pillar of strength for my family. She has taught me to love wholeheartedly and forgive: all attributes I have come to live by.





What drew you to the 40 Over 40 movement?

Ever since turning 40, I feel like a very different person. I care a lot less about what people think of me, yet how I look and how young I look are still important. I'm a single mom of two terrific teens, and I want to feel and look beautiful to attract the right partner to spend the next phase of my life with. Felicia does an amazing job of empowering women and helping us feel better about ourselves. Life doesn't stop after 40, and I love Felicia's project to prove that to the world.

What wisdom can you share with your younger self?

Speak up! It's ok to ask for help. You don't have to do everything yourself. Don't even bother trying. It'll run you into the ground, and it's not a sign of weakness to need others.

**amy
adler**

What is your idea of perfect happiness?

Happy, healthy kids, a wonderful loving partner, a rewarding career that supports a beautiful home with many nights of joyous family time and lots of travel to see the world. And a healthy, sexy body to enjoy it all in sounds like perfect happiness to me!

donna miller

What is your idea of perfect happiness?

Having all my family together enjoy a great meal and each other's company singing and dancing throughout the day into the night.

If you had a superpower, what would it be?

Flying- so that I can get to each of my family members as needed.

What drew you to the 40 Over 40 movement?

I have admired Felicia's photography for four years and have become so impressed with the beauty that emulates from her work.



dewi smith

What is the most valuable lesson life has taught you?

We're free to choose how we interpret every circumstance. Those minute-by-minute choices determine our quality of life. Everything is for our growth. Everything.

What have you accomplished up to this age?

Because I have survived many interesting situations, I'm certain I'm here for a purpose. I know who I am and what's important to me. I lead, give, and love.

Share your favorite beauty secrets.

Laughter, dancing, and a balance of time to myself and time with people who inspire me.



kenya johnson

Who was the most influential person in your life?

My mom was the most influential person in my life. She was a beautiful spirit, inside and out. She taught me resilience with strength.

What wisdom can you share with your younger self?

Girl, don't sweat the small stuff. Embrace every day. Spend time with people that support your spirit and mind. Follow your gut. Run daily and drink more water.

Do you have a favorite quote or saying?

Don't mess up my chi.



stacy hicks

What is your idea of perfect happiness?

I'm living it! I'm married to my best friend, my kids are happy and healthy, my husband and I both have successful careers, my parents, sisters, and their families are a huge part of my life; and I am just very grateful for all that I have.

Do you have a favorite quote or saying?

Life isn't about waiting for the storm to pass. It's about learning to dance in the rain.

Share your favorite beauty secrets.

Always take your makeup off at night, and use moisturizer and sunscreen during the day. Spend the extra money on good shampoo and conditioner. Eat healthily.





angela beechum

What have you accomplished up to this age?

I had 3 Beautiful kids and have done 3 Ironmans and 10-15 Half Ironmans. I'm #5 in the nation for Olympic weight-lifting.

If you could travel anywhere in the world, where would you go?

My dad was in the military. We traveled all over the globe. But I would love to go back to Greece.

What wisdom can you share with your younger self?

I would tell my younger self. Take your time determining your future. Stay in school longer... taking my education more personally.

sam smith

What drew you to the 40 Over 40 movement?

Women over 40 are often shunned in the media as 'too old' for many things, especially when it comes to beauty and photography, and yet somehow, an over-40 male is considered appealing. It's time for that to change! It is not always youth that is beautiful. In women, our experiences make us who we are, not our physical being. Felicia is (you are) gifted at bringing a person's beauty out no matter their age, and the 40 Over 40 movement is precisely that: an opportunity to celebrate the beauty of age as an accomplishment!

What is the most valuable lesson life has taught you?

Going through the hard parts, gets you to a better place as long as you're open to learning and accepting that it is part of the process.





What have you accomplished up to this age?

I have accomplished so many things in my life. Maybe not high accolades and awards like some, but I've had a wonderful life and am so happy with where I am. I earned my Bachelor's in Public Administration and Master's in Teaching. I've lived in beautiful places like Santa Cruz & San Diego, California, and Maui, Hawaii. I've had many types of jobs, so I know a little about a lot! I have a wonderful husband and kids and a lovely home. I became an entrepreneur and real estate investor a few years ago and will never return to working for someone else again. I have always lived exactly as I wanted to and have never been afraid to move on when the universe tells me the time is right.

heidi rivera

What wisdom can you share with your younger self?

Start saving now and every paycheck! Buy Real Estate, Universal Life Insurance, and Long Term Health Care! :) Be the best you can be on that day and every day. Some days best is different from another's. It's ok to rest. Treat others kindly and with grace. We never know what someone else is going through. Keep self-talk positive! Set expectations and boundaries in your relationships. If it doesn't feel right, it probably isn't. If you have to keep it a secret, you probably shouldn't be doing it. Always remember that "This too shall pass." Have faith. You cannot become stronger without overcoming resistance physically, mentally, and emotionally.



tamey williams-hill

*I am
Black.
Woman.
Beautiful .
Magic.
Intelligent.
Resilient.
Love.
Innovative.
Powerful.
Influential.
Unapologetic.*

~unknown

q quichocho

Share your favorite beauty secrets.

I try to always look for the best in every situation, laugh daily, and believe there will ALWAYS be beauty in pain! Oh, and to use only original Jergens lotion on my face. (LOL)

What wisdom can you share with your younger self?

Speak up and know we are worth it. Although my life has taken its path, I would not change one thing because if I did, I would not have the children I have been blessed to have. They are the joy that's kept me going daily.

If you had a super power, what would it be?

Teleportation. Our oldest daughter and son-in-law are in the Navy and stationed in Georgia. I miss them every day, and our daily Duo chat could be actual visits if I could snap my fingers.





shannon wong

Strong Woman *a.b*

She is a hurricane.
She is a ray of light.
She blooms wild and shines
bright.

She is a lighting bolt.
She is crisp morning air.
She is everything and
everywhere.

tracy long

What have you accomplished up to this age?

I was crowned Miss Massachusetts as a teenager (my go-to fun fact during "icebreakers" to laugh about). I completed 3 degrees, the last one with Distinction (BS, MS, MS). I am a member of Chi Sigma Iota, the international and professional academic honor society for counseling students, counselor educators, and professional counselors. I'm a Licensed Professional Counselor Associate, a National Certified Counselor, a Board Certified Tenemental Health Professional, and a Certified Clinical Trauma Professional

What is your idea of perfect happiness?

Feeling a sense of peace, mind, body, and spiritual connection. Living life with intention and purpose to the fullest.





rasheeda wadley

Who was the most influential person in your life?

It was my grandmother. She was EVERY woman. She was feminine, a diva, and would cuss you out simultaneously. She was small yet mighty.

Do you have a favorite quote or saying?

"Get to the top and stay there because it's crowded at the bottom." - Mary J. Blige

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What is your idea of perfect happiness?

When other people's opinions of you no longer matter, and you are no longer concerned with what other people are doing as compared to yourself



jeanette wright

Who was the most influential person in your life?

My parents always emphasized hard work, and as immigrants coming to this country, I know it has not been easy for them; they both worked and left my brother and me as latchkey kids. Even though they're not perfect, my parents have influenced my life.

I also have friends that have played a part in who I am today. Most of them are runners, some of whom I may not meet in real life, but we share a common interest and have encouraged each other and cheered each other on with our accomplishments. They, as a whole, keep me motivated, encourage me to grow, and sometimes step out of my comfort zone.

Share your favorite beauty secrets.

Sunscreen! Though, I wasn't always a sunscreen user in my teens. I don't often feel comfortable being out without sun protection.

judy johnson

What drew you to the 40 Over 40 movement?

I am over 40 and want to support my friend because she is very inspirational. I want to share my story to become more confident about myself.

What have you accomplished up to this age?

Tools that get me what I need and want. Where I'm going or what I need to purchase if that makes sense. Money, keys, pen, and even water. By the way, I've never heard this phrase.

If you had a superpower, what would it be?

Whatever inch I can pinch on my body would automatically shrink. Yes, it's all about losing weight without working out!





christie hall

Who was the most influential person in your life?

I come from a line of strong women, so naturally, I was very greatly impacted by my mom and grandmother. I am very drawn to the success of black women, especially if they are entrepreneurs or in leadership roles. My mom and grandmother influenced me in such a way that has led me to be the strong woman I am today. I have always enjoyed learning from others, watching people in high positions, and evaluating what they did to become successful. Through this, I could take inspiration from many incredible women who matched my personality and mission. Unfortunately, many of those leaders and women were not personal mentors or knew I was learning so much from them or how they have positively impacted my life.

What wisdom can you share with your younger self?

Be confident and believe in yourself. The hardships are guaranteed, so make sure to enjoy each season to its fullest. Everything happens for a reason and is for a higher purpose.

rona watson

What drew you to the 40 Over 40 movement?

My draw to the 40 Over 40 Movement is Felicia Reed, the atelier of photography. She invokes the everyday elegance and timelessness of femininity. She offers a natural inclination for wisdom and an eye for poise. She carries herself with grit and grace.

What have you accomplished up to this age?

As a Black woman raised in a drug-infested household and with suicide as my BFF, my accomplishment has been overcoming the adversity I endured in my youth. It was not easy to overcome childhood traumas and find the courage to become a resident of Motherhood.

If you had a super power, what would it be?

UGH! What a thought-provoking question. I would possess the superpower to eliminate the thoughts that become actions to kill, steal and destroy.





christe poe

What drew you to the 40 Over 40 movement?

2022 was a life-changing year for me, and not in a good way. I needed a positive experience to end this year. I always put everyone else first and wanted to do something for myself. I hate how I look in pictures, and I wanted to see if Felicia could work her magic and make me love how I look. Also, I will be 50 in March. 50!!

What have you accomplished up to this age?

I raised 3 of the best people you will ever meet. They are all beautiful, intelligent, and the most considerate and respectful children I have ever met.

If you had a superpower, what would it be?

Time travel. This breast cancer journey has made me miss my parents more than ever. I wish I could hug them one more time.

gabriella espinosa

Please tell me a little about yourself and what you do.

I am an Embodiment Coach and guide women to embody their pleasure, power, and purpose in midlife. I love movement/dance/music, and all expressions of artistic beauty. For fun, I like dancing with my husband, traveling to new places, and going for long walks out in nature.

What is your favorite artist or genre of music you like to listen to?

Bossa Nova, salsa, and 80s Disco!

What is the main reason you are doing this photoshoot?

I want a visual expression of myself as a sensual and sexual being.





catherine cooper

What wisdom can you share with your younger self?

I would say: Stop waiting on validation. What you want is totally fine, and you need to do it

What have you accomplished up to this age?

I am the owner of two businesses and a mother to 6 beautiful children.

Share your favorite beauty secrets.

Regular facials, body waxing, haircuts, and simple makeup!

janice lott

I'm a Strong Woman *Kimbaline Navas*

I have stood firm through my storm
and I am still standing

I have rolled down many hills only
to find myself standing back up,
dust myself off and just to keep it
pushing

I have fought through the hardest
time in my life only to shine like the
strong woman that stands before
you now

I have cried a million tears and felt
like life was not worth living only to
get up the next day to see that the
tears had dried up and a new day
has come.

I am a strong woman to every part
of my soul; I may not look like it but
walk a day in my shoes then tell me.
I have seen things that you cannot
imagine and still I can see the good
in people

I have been made to be this woman
that holds the world in her hands
and still do not feel as if I belong, I
may only be a superwoman to
myself but I am who I am and in
this world it matter not what you
think of me but what I think of me.

I have had lost the best of me and
still I push on like it never happened
please do not take that lightly it has
effect on me like no other but I am
while aware of what I need to do to
live until God lets me go. I am a
strong woman





jennifer jean

What have you accomplished up to this age?

I have two beautiful children. I'm a single mom running two businesses and can support and care for them.

What wisdom can you share with your younger self?

be patient and keep persevering.

What is the most valuable lesson life has taught you?

Never give up and don't care what others think.

Challenges are gifts that force us to search for a new center of gravity. Don't fight them. Just find a new way to stand.

Oprah Winfrey

elizabeth taylor

Please tell me a little about yourself and what you do.

I am twice divorced and the mother of two sons, of which one is a US Marine. I am a graduate of an HBCU and a proud member of Delta Sigma Theta Sorority, Inc. I follow Jesus Christ and try to live a good honest life. I was born and raised in Austin, Texas, grew up on the Eastside graduated from Lanier High School. I was a scholar and athlete, played volleyball and basketball, and ran track. I am a Mechanical Engineer and have work led at Sandia National Laboratories in Albuquerque, New Mexico, for the last 28 years. Outside of being an engineer and technical mentor for Youth, I am an amateur photographer with a passion for magical everyday moments. I enjoy hiking and the challenges of climbing higher and faster. I get pleasure from serving the public through different community events; I have served as a Big Sister of New Mexico as I had a Big Sister whom I still communicate with. I love traveling and plan to go to Greece in 2022. I enjoy eating experiences wherever I go.

I am 53, and life is just getting good.





What have you accomplished up to this age?

I feel uncomfortable with the word accomplishment. Yet, I am so grateful to be entrusted with stewarding the soul and life of my daughter. She is my purpose. In my career, I am thankful to have worked in the university setting, supporting college students' success, well-being, and joy. As a college student, I fell through the cracks, so I am thankful that I have had the opportunity to work alongside great colleagues at many institutions with the core goal of lifting the souls of young people. I have loved the chance to do diversity, equity, inclusion, and belonging work, especially at this time- when the most important thing we can do is hold onto one another.

mamta accapadi

What drew you to the 40 Over 40 movement?

As women, particularly women of color, we are raised to and called to be the caretakers of our communities. We are wired for generations to be protectors of our children, to serve as stewards of culture, and to be anchors of well-being for others at the expense of our well-being. We erase ourselves from the creation stories written with the ink of our tears. I want to reclaim my spirit and joy.



book your session today!

PORTRAIT SESSIONS START AT

\$890

WALL PORTRAITS START AT

\$2090

FOLIO COLLECTIONS START AT

\$3400

BE A PART OF THE MOVEMENT!

My studio is a portrait photography studio taken to a new level. Our services are uniquely designed to help the client truly understand his/her value and genuinely enjoy how they look and feel, not just for the duration of the photoshoot but for long after.

By handling every aspect of the shoot, from wardrobe and hair to makeup and styling, our services provide a full experience that alleviates insecurity and breeds a confident, rich environment for the client.

READY TO CHANGE THE WAY YOU SEE YOURSELF?

(512) 627-1814 | FeliciaReed.com



Ruth Cache-Mohr

I can't even begin to describe how amazing it was to work with Felicia. She is extremely easy to work with and she made me feel so sexy,

beautiful, and confident. Most of all she made it feel so easy and natural to be in front of the camera! Her energy and attitude in the work that she does carries through and we made beautiful art together.

Very authentic to create a vision with her. My maternity pictures came out way better than I even imagined!! I was so honored to work with Felicia. I highly recommend her for anyone who wants to capture their best selves.

TESTIMONIALS

Nia Ford

Felicia is not only an AMAZING photographer she is an amazing human! She makes you feel comfortable and beautiful during your photo shoot. She has a massive wardrobe in the dressing room that you can borrow from! I was surprised with a personal charcuterie board to snack on in the dressing room between wardrobe changes. She took her time and spent several hours with me. It was an amazing experience and I'm in love with my portraits! Thank you Felicia!! You're the BEST!!



Lisa Hines Morehead

I loved how Felicia was able to bring my beauty vision to life. I freaking love my new branding photos. My husband really enjoyed the shoot and got some stellar headshots as well. The customer service is exceptional, there was a lot of thought put into all the looks and refreshments. I highly recommend booking a session with Felicia.



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